

My name is Kfir Kirschner and I am owner of a 20 dunam (5 acre) organic plot in Beit Yitzhak, Israel. I grow citrus fruit, avocado, mango, olives, figs, lichi, pomegranates and more.

I have been using Tal-Ya trays for over 20 months and I'm witnessing amazing results in the field:

- The trays are saving tremendous amounts of water, on average every tree in my plot is receiving 1.5 liters (50 ounces) of water per day and they show no signs of needing any more irrigation.
- The trays prevent weeds from growing around the tree root, a very important benefit for the organic grower.
- The trays enable an extensive development of microorganism populations underneath them. When one lifts the trays and touches the soil one feels how these microorganisms have aerated the soil.
- The area around the tree maintains moisture thanks to Tal-ya. It's possible to see a very nice development of the roots and there are no extreme temperature changes in the surface.

In summary – I am very satisfied with my use of Tal-Ya, I have returned my investment through the savings in water and the savings in weed-prevention.

Sincerely,

Kfir Kirschner

Beit Yitzhak